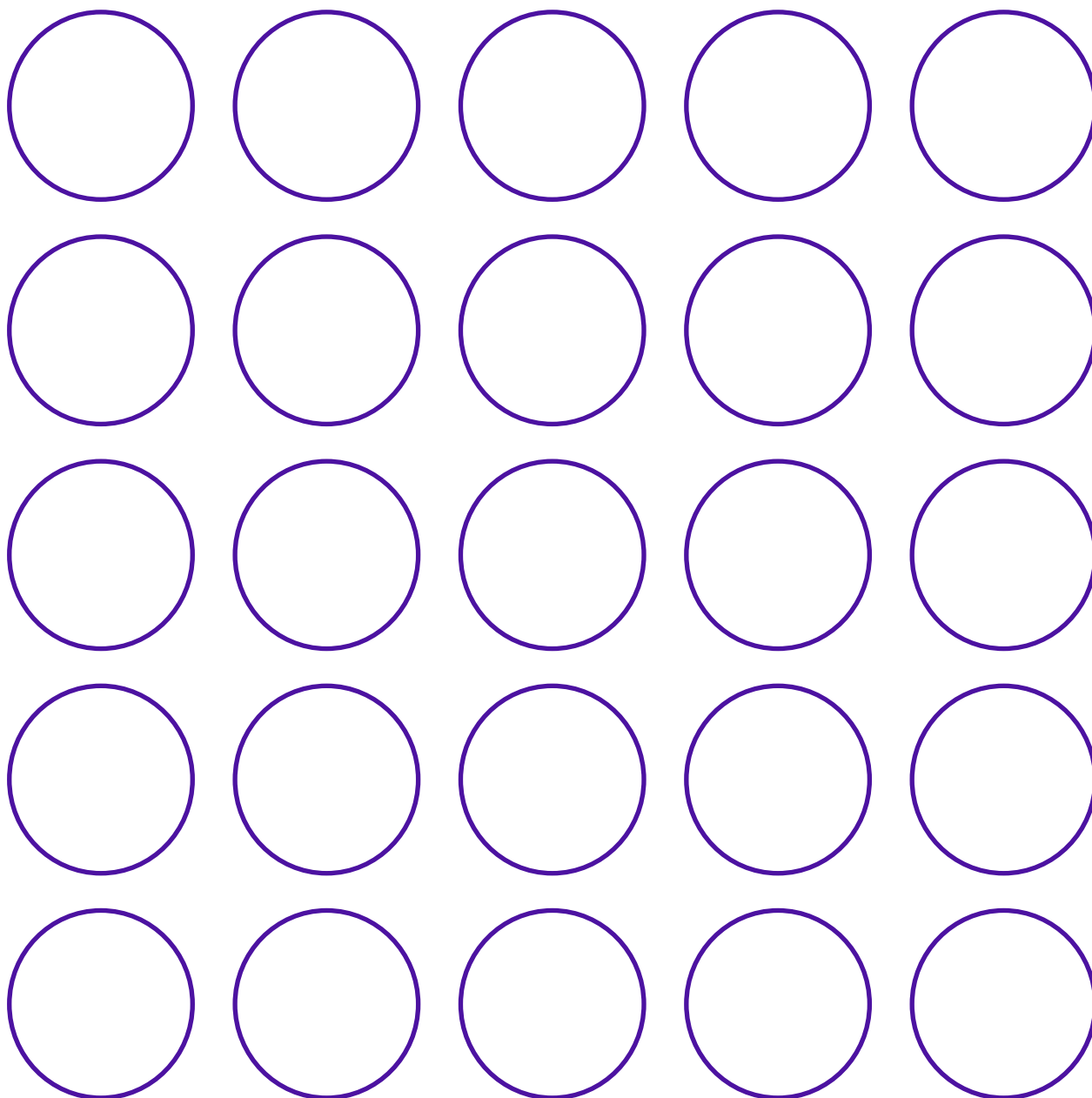


### Sources of Opportunity 1: Internal

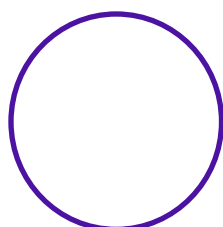
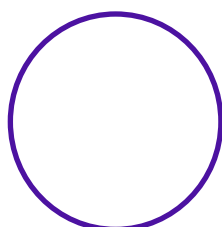
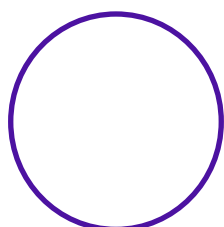
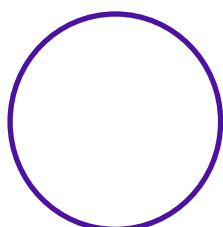
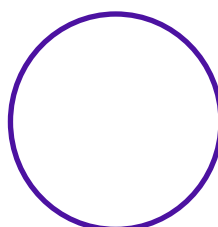
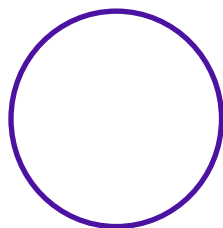
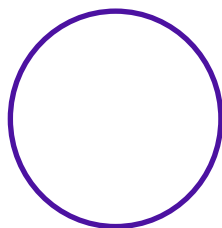
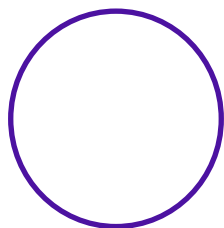
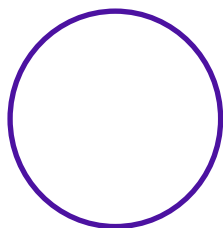
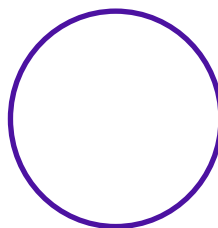
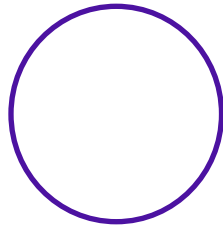
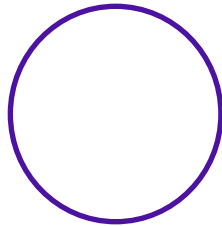
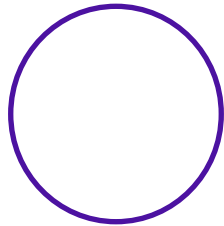
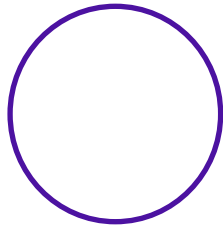
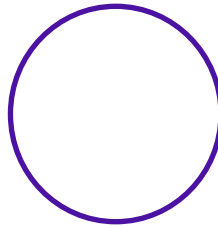
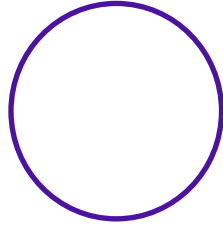
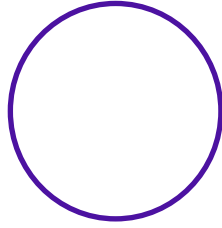
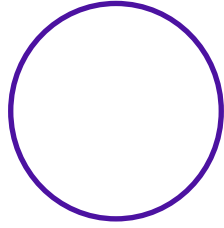
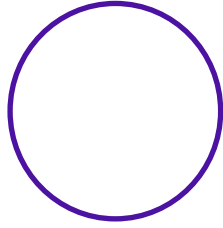
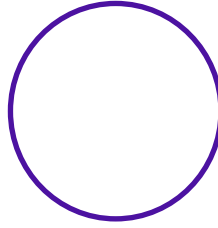
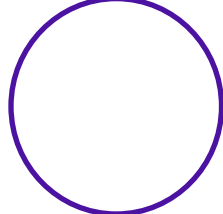
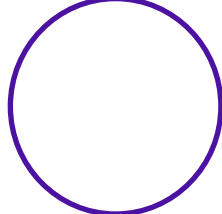
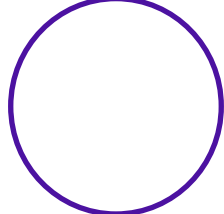
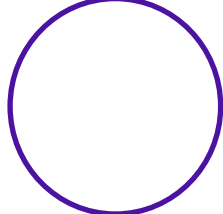
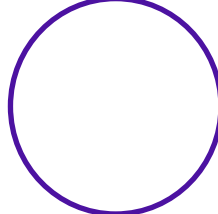
Internal Sources of Opportunity are business ideas that arise from your own personal hobbies, interests, talents and skills. (Examples: basketball, telling jokes, music playlisting)



A grid of 25 empty purple circles arranged in 5 rows and 5 columns, intended for students to write down business ideas derived from their internal sources of opportunity.

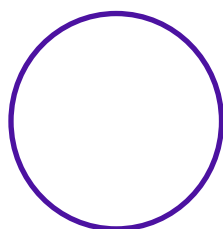
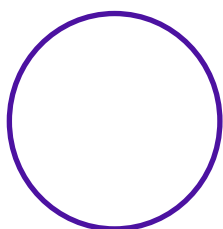
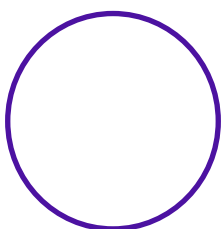
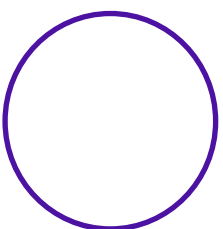
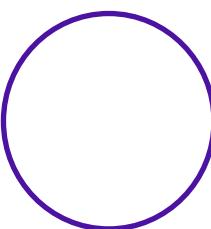
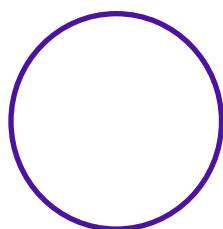
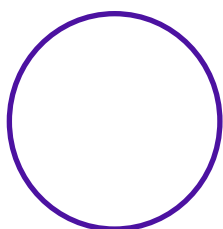
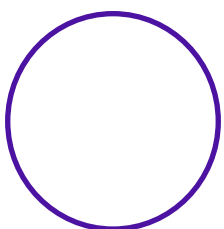
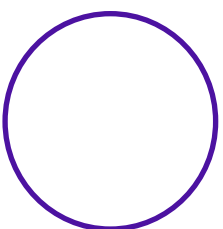
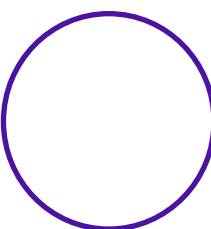
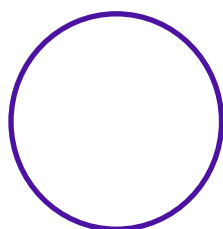
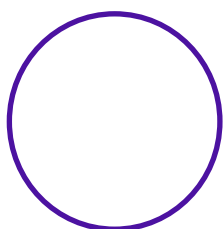
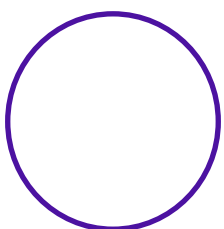
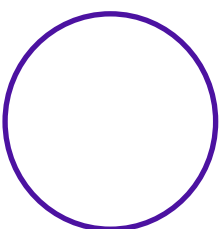
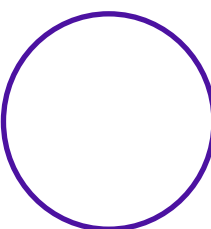
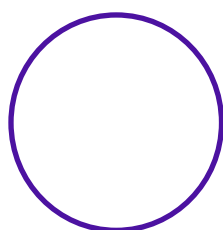
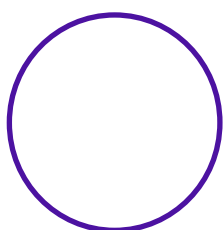
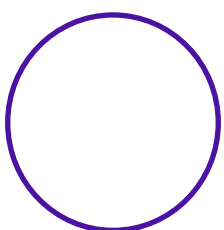
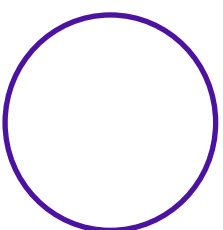
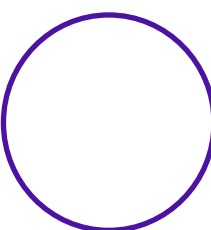
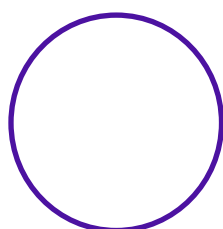
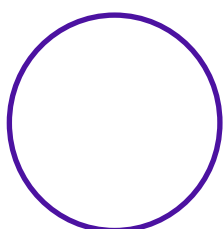
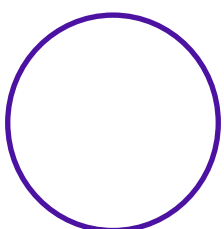
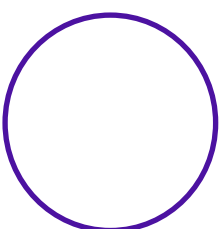
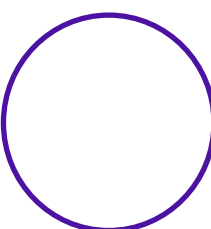
### Sources of Opportunity 2: Problems

Problems exist in your personal life, in your professional life, in society, and everywhere else! What product or service would improve your life or the lives of others?

### Sources of Opportunity 3: Changes

Changes are occurring in our world continuously! Changes happen every day in laws and regulations, social norms, local and national trends, and even because of the weather. Change in our world often produces needs or wants that no one is currently meeting.

### Sources of Opportunity 4: New Discoveries

New Discoveries may not happen as often as changes, but totally new products or services are an important source of opportunity. What could you invent or what technology would you want to see in order to provide a product or service?


### Sources of Opportunity 5: Existing Products or Services

Existing Products and Services aren't meant to be copied but instead can be improved in function, quality, how they are used, and how they are delivered. How would you adapt an existing product or service to provide a new opportunity?
